

Navneeta Kunwar Lifesciences Pvt. Ltd

Caring for Life

An Emerging Indian Pharmaceutical Company Committed to Quality, Ethics & Affordable
Healthcare



Quality



Ethics



Affordable Healthcare

Established: 2017

Company Overview & Journey

Company Profile

Navneeta Kunwar Lifesciences Pvt. Ltd is a fast-growing Indian pharmaceutical company committed to improving healthcare outcomes by delivering quality, affordable, and trusted medicines across diverse therapeutic segments.

In a short span, the company has established itself as a trusted and growing pharmaceutical partner across key Indian markets.



Trusted Partnership

Building relationships with healthcare professionals



Quality Medicines

Delivering affordable, effective healthcare solutions

Company Journey

2017 Establishment

Company established with a clear long-term vision and strong ethical foundation

2023 Full Operational Status

Transitioned into a full-fledged pharmaceutical marketing organization, marking a new phase of structured growth

Present Pan-India Presence

Operating across multiple states with a growing field force, enjoying the confidence of 700+ doctors who regularly prescribe its medicines

Leadership & Vision

Guiding Leadership



Mr. Praveen Rai

Director

Strategic vision in pharmaceutical marketing



Mrs. Sapna Rai

Director

Expertise in healthcare ethics and business

Leadership Principles

- Ethical marketing
- Long-term relationships
- Scientific detailing
- Sustainable growth

Company Vision & Mission

Vision

To emerge as a trusted and growing pharmaceutical company known for quality medicines and ethical practices.

Mission

-  To deliver affordable, effective medicines
-  To build relationships with healthcare professionals
-  To uphold ethical standards and compliance
-  To empower employees through training

Manufacturing Excellence & Quality

Quality Manufacturing Process



Raw Materials
Sourced with care



Manufacturing
GMP compliant



Quality Control
Rigorous testing



Finished Products
Ready for market

 Each product undergoes strict quality checks, from raw material procurement to finished dosage form, ensuring compliance with regulatory norms and consistent therapeutic performance.

Manufacturing Partners



Orison Pharmaceuticals

Reputed manufacturer with quality systems



Pragati Health Care

Partner with manufacturing excellence

WHO-GMP Certification

All products are manufactured through third-party manufacturing at WHO-GMP compliant facilities, ensuring high standards of quality, safety, and efficacy.

 Quality assurance at every step

Therapeutic Portfolio

Navneeta Kunwar Lifesciences has a diversified product portfolio catering to commonly prescribed and high-demand therapeutic areas.



Antibiotics & Anti-infectives



Gastrointestinal & Acid-Suppressing



Respiratory Care



Pain Management & Anti-inflammatory



Nutritional Supplements & Multivitamins



Enzyme & Digestive Preparations



Antiemetics & Supportive Care



Injectables & Hospital Products

The company continuously works on expanding its portfolio in line with market demand and clinical needs.

Pan-India Presence & Team Structure

Operational Presence

 **Uttar Pradesh**
Key market focus

 **Bihar**
Strategic expansion

 **Rajasthan**
Growing presence

 **Madhya Pradesh**
Strategic location

Market Coverage

Strong team structure ensures effective market coverage and operational excellence across key markets.

Organizational Structure

 **Team Strength**
40+ dedicated professionals supporting growth


Central Leadership


RBMs


ABMs


ASMs


Medical Representatives

Core Values & Ethical Practices

Our Core Values



Integrity

Ethical conduct and transparency



Quality

Uncompromised standards in products



Trust

Building relationships with partners



Care

Commitment to patients and society



Growth

Continuous learning and innovation

Ethical Practices

Navneeta Kunwar Lifesciences Pvt. Ltd follows ethical pharmaceutical marketing practices.

- ✓ Promoting responsible use of medicines
- ✓ Transparent communication with healthcare professionals
- ✓ Patient safety as our highest priority
- ✓ Ethical conduct forms the backbone of all activities

“ Ethical practices are not just a policy, but a foundation for our business decisions.”

Why Stakeholders Choose Us



Why Doctors Choose Us



Consistent Quality

From WHO-GMP compliant manufacturing partners



Scientific Formulations

Rational, clinically relevant products



Ethical Promotion

Transparent and responsible marketing



Reliable Supply

Consistent product availability



Expert Support

Well-trained representatives with strong therapy knowledge



Why Distributors Partner With Us



Growing Portfolio

Demand-driven product range



Doctor Support

Strong prescription acceptance



Professional Practices

Transparent and ethical dealings



Responsive Support

Dedicated management and field support



Growth Partnerships

Long-term collaborative relationships

Growth Strategy & Future Outlook

Vision 2028



Navneeta Kunwar Lifesciences envisions steady growth, aiming to emerge as a recognized and trusted pharmaceutical brand with a strong pan-India footprint.



Pan-India Expansion

- ✓ Expansion into additional Indian states
- ✓ Strengthening presence in existing territories
- ✓ Enhanced market coverage strategies



Portfolio Enhancement

- ✓ Introduction of new formulations
- ✓ Market research-driven product development
- ✓ Doctor feedback integrated into R&D



Digital Integration

- ✓ Enhanced digital engagement strategies
- ✓ Integrated digital and traditional marketing
- ✓ Doctor-centric digital educational content

Corporate Snapshot & Contact

Company Snapshot



Established
2017



Full Operations
2023



Business Model
Pharmaceutical Marketing



Manufacturing Partners
Orison Pharmaceuticals
Pragati Health Care



Doctor Base
700+



Team Strength
40+ Professionals

Contact Us



Multiple operational states across India



Corporate Office: Susuwahi, Varanasi,
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Our Commitment

"Navneeta Kunwar Lifesciences Pvt. Ltd continues its journey with responsibility, resilience, and an unwavering commitment to Caring for Life."